



PLANT WITH A DUAL-PURPOSE NUTRITIONAL SEED ENHANCER



Each season brings a different set of challenges that can leave soils cold and wet — potentially restricting access to critical nutrients. PROTIVATE™ nutritional seed enhancer is designed to give young crops the supplemental nutrients needed for early growth while eliminating the need for talc. Direct application to the seed helps ensure critical nutrients are available near the root zone and delivered to young crops at a time of year when nutrient access can be difficult to achieve. The dual-purpose design of PROTIVATE also works as a seed-drying source, even in high-humidity conditions, to support singulation and flowability.

FITS WITHIN THE 4R NUTRIENT FRAMEWORK

Every seed is valuable, which is why it's critical to consider the 4R Nutrient Stewardship Framework to protect your investment. With the 4R initiative, you can ensure you're getting the most efficient nutrient uptake for the best chance of reaching optimal yields.

RIGHT RATE

PROTIVATE application rates deliver the exact amount of nutrients the seed needs at planting to effectively combat early season stressors.

RIGHT SOURCE

The balanced nutritional package of each formulation helps ensure young crops get the correct source of nutrition.



RIGHT TIME

All three formulations ensure your plant receives essential early season nutrition during a difficult, yet critical, time of year.

RIGHT PLACE

Application directly on the seed and near the root zone ensures crop nutrition is in the right place.

WHICH FORMULATION IS RIGHT FOR YOU?

All three PROTIVATE formulations offer flexible, highly efficient ways to put nutrition right where the crop needs it. Serving as a dual-purpose solution — both as a nutritional seed enhancer and flow agent — each is designed for various application methods to best fit any grower’s available equipment. Plus, the multiple formulations and application methods can fit the equipment available for growers or retailers.



	NU4-DRI	NU5-DRI	NU5-LUX
AVAILABLE NUTRIENTS			
Phosphate	✓	✓	✓
Manganese	✓	✓	✓
Zinc	✓	✓	✓
Nitrogen	✓	—	—
Iron	—	✓	✓
Molybdenum	—	✓	✓
IDEALLY FORMULATED FOR USE ON			
Corn, wheat, soybean, rice, cotton and all other major row crops	✓	—	—
Soybean, legume and pulse crops	—	✓	✓
APPLICATION METHOD			
At the planter	✓	✓	✓
Downstream/retailer	✓	✓	✓
APPLICATION BENEFITS			
Promotes root growth	✓	✓	✓
Flowability	✓	✓	✓
Shine component	—	—	✓

Plant smarter with a dual-purpose seed enhancer.

Visit ProtivateSeedNutrition.com to get started.